

RUIDO STUDIOS

Summer 2025 Intern

Position: Ruido Studios Intern

Estimated start date: June 16, 2025

Length of internship: 10 weeks (Ends approximately in late August)

Location: Rio Grande Valley, hybrid (Travel to McAllen and Brownsville required)

Stipend: \$2,500

Summary

Ruido Studios is seeking a Summer 2025 intern to lead the creation of a bilingual website for Border Workers United, a center organizing for workers' rights in the Rio Grande Valley and El Paso.

This is an exciting opportunity for someone who is passionate about using digital tools to support social justice organizations in the Rio Grande Valley. This role is not for an experienced website designer. This role is ideal for someone who has beginner or "DIY" experience designing simple websites and wants to formally learn the process of designing a website for an organization. The ideal candidate is someone who has demonstrable interest in web design. Already tried to design your own websites but got stuck, overwhelmed, or couldn't quite get it to look how you wanted it to? Or maybe you've launched a small website or two, but want to learn how to do more? Then this role is perfect for you!

For approximately the first half of the internship, the work will be mostly remote with up to 3 in-person meetings in Brownsville with Border Workers United. Additional meetings will be virtual. For approximately the second half of the internship, you will be required to attend one weekly in-person training in McAllen. Limited travel aid may be provided. The website will be built using WordPress.

This will be an intensive, hands-on learning experience with direct coaching and support from Ruido Studios every step of the way. You will be thoroughly encouraged to bring your own creativity and unique perspective, and you will be supported by Ruido Studios through the technical aspects, all while ensuring we are meeting the needs and expectations of Border Workers United. This internship is part of Ruido Studios' leadership development efforts for emerging communicators and digital organizers in the RGV.

The person who fills this role will have automatic acceptance to our [Fall 2025 Academy](#) (participation optional).

What you will do

Conceptualize, design, and launch a new website for Border Workers United (75% of your time)

- Create mockups and drafts for review and approval
- Abide by Border Workers United brand specifications and incorporate visuals and assets provided by BWU
- Design the website on [WordPress](#) using the [Cornerstone advanced builder](#) (We will guide you through using this tool.)

Attend planning meetings and trainings with Ruido Studios and Border Workers United (25% of your time)

- Attend in-person (Brownsville) and virtual meetings with Border Workers United
- Collect necessary assets from Border Workers United, such as “about us” material and visuals for the website
- In the second half of the internship, assist weekly in-person (McAllen) training with Ruido Studios (one training a week). These training sessions will be hands-on, so you will get to work on the website during the training.

Requirements

- Tech savvy and high computer literacy. This is a highly technical role that requires working with various tools that you will be asked to learn how to use.
- Have a reliable laptop and internet access
- Have some experience in design, whether that be graphics for social media, website design, or other types of design
- Understand the mission of Border Workers United and Ruido Studios and will uphold the values of the organizations
- Reside in the Rio Grande valley for the entire duration of the internship
- Ability to travel to Brownsville and McAllen for in-person meetings and training sessions

Ideal qualifications

- Fluent in English and Spanish
- Have designed your own websites using platforms like WordPress, SquareSpace, Wix, etc
- Basic knowledge with using web hosts and content management systems
- Basic knowledge of HTML and CSS
- Have community organizing or volunteering experience with local social justice organizations

Compensation and work environment

This position is on a temporary 10-week contract. The compensation is \$2,500 for approximately 15 hours weekly.

This is a hybrid position, with flexibility to work remotely and some travel across Hidalgo County and Cameron County. Travel across to Brownsville and McAllen is required as assigned. Ruido Studios may provide travel aid on a case-by-case basis.

How to apply

Email your resume and examples of previous design work to jobs@ruidostudios.org. Samples of previous design work are required (does not have to be website design related). Please include “Summer 2025 Intern” in the subject line.

The deadline to apply is Sunday, June 1, 2025. Interviews will be held from Tuesday, June 3 — Monday, June 9. Decision notice will be sent by Thursday, June 12 with an estimated start date of Monday, June 16.

About Ruido Studios

Ruido Studios is a hub for communications and digital strategies in South Texas. We do this by cultivating emerging communicators and organizations to shape the narrative of the Texas-Mexico border. Through our hub, members have access to learning sessions, community building, and leadership development. Our hub is open for communicators, storytellers, creatives, and local organizations who are advocating for social justice in the Rio Grande Valley and neighboring communities. We want to reclaim our power to own the popular story about the border and the people who live in South Texas. We believe that the antidote to harmful right-wing narratives is to invest in the progressive communications infrastructure in the region, and that starts by supporting local creators and organizations to access the tools they need to create and disseminate their work.

About Border Workers United

Border Workers United is a community-based, non-profit organization dedicated to curtailing violations of labor rights through education, advocacy, and organizing with immigrant workers in the Rio Grande Valley and El Paso. Dedicated to the development of worker leadership, BWU already has deep roots in the community with a history of winning legal cases and policy change against wage theft and labor abuse in an often ignored area of Texas and the country. BWU works to stop human trafficking and unpaid labor among the most exploited workers in Texas - workers toiling in a hyper-militarized border region. BWU engages in community education and outreach to raise awareness about workers' rights, and policy advocacy. It conducts direct actions including community delegations, public protests, press conferences and employer negotiations.